TALENTSTREAM ENGAGE
YOUR ALWAYS-ON RECRUITING ENGINE

Talent Acquisition has undergone a transformation not only for recruiters but also for applicants. Candidates expect to connect with right companies and engage as a prerequisite to applying. They consult more than 18 sources over the course of 12 months before they even apply. CareerBuilder understands how candidates are searching and applying, which is why we created Talenstream Engage.

Talentstream Engage is your new career site that creates an active talent pipeline, automates the process of candidate engagement, ensures timely response on open positions. At the same time it makes everything accessible on one dashboard for the recruiter.

CREATE A TALENT POOL OF BEST CANDIDATES

As many as 85% of applicants prefer an easy way to connect with your organization – this starts with your smart career site, job postings and social media sites. Once you build your talent pool, you need to re-engage with the right talent. Talentstream Engage automates and fastens this process thereby saving your valuable resources like time and money.

Whether you are on international calls, in meetings or at vacations, CareerBuilder's Talenstream Engage is always working for you.

LET CANDIDATES ENGAGE WITH YOU

Talentstream Engage can get your jobs in front of more potential candidates with relevant job opportunities so that you receive responses from the right candidates continually.

In a typical application process, there is a 95% drop-off rate. To overcome this, the application process needs to be quick and easy-to-access – Regardless of the device from which the candidate is applying. Talenstream Engage offers a mobile optimized and search engine friendly platform for the candidates on the go.

To re-engage with candidates it sends job recommendation alerts which are better acknowledged than average emails. It also ensures a higher open, conversion and click-through rate
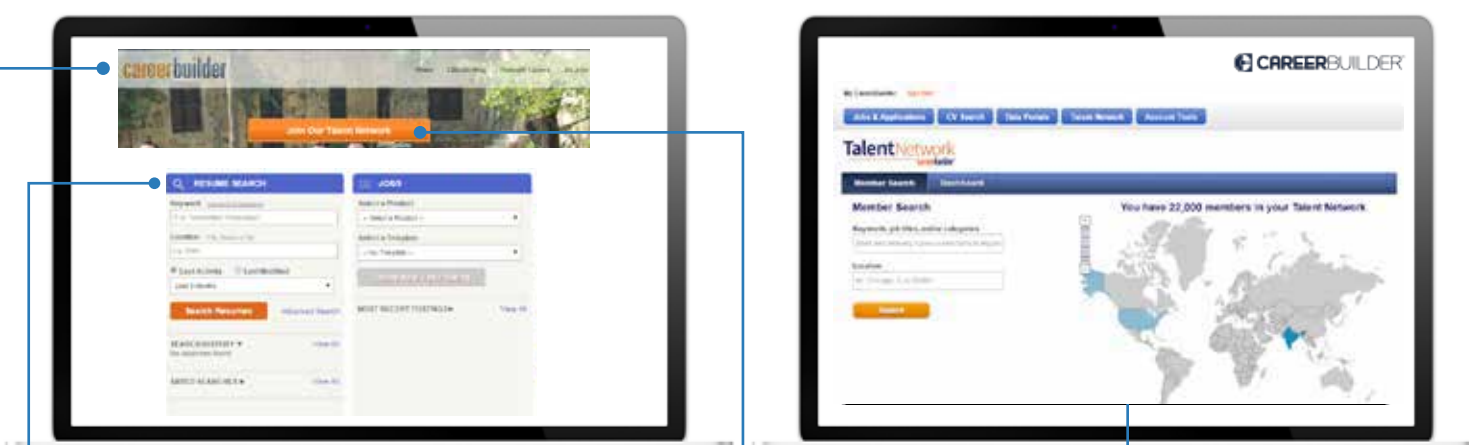
FEATURES OF TALENTSTREAM ENGAGE

- A smart Career Site that gives candidates the best application experience by making it fast and easy to apply.

- Candidates can join your talent pool with as little as two-clicks. This "Join Button" can be places on all your digital assets – websites and emails.

- Automatic re-engagement of candidates by instant apply confirmation emails, weekly job recommendation alerts based on candidate's title and location.

- Instant insight to your talent pool via 'keyword' search based on skills, experience and location.

MOBILE OPTIMIZATION ENSURES THE BEST EXPERIENCE FOR ON-THE-GO MOBILE OR TAB USERS.

CAREERBUILDER

- Employer branding tool: Create a better recruitment experince for both applicants and recruiters.

- Increased visibility: Assign portable join buttons across all your active digital media channels, including your social media platforms and company website and emails.

- Ease of use: Include a simple join process for applicants with mobile accessibility.

- Automatic engagement: When new jobs are posted weekly, job alert emails based on candidate's desired location and title are sent, and job recommendation emails using CareerBuilder's proprietary technology to keep candidates engaged.

Highlight your Brand and Culture

Search Resumes by Skills, Location and recently updated Resumes

Get a world view of insight on candidate data

Quick join process with automatic re-engagement for candidates interested in your organization

ANYWHERE, ANYTIME MOBILE RECRUITING

"It is imperative for an organization to provide on-the-go access to candidates, irrespective of what device they are on – without having to go through the entire application process. Mobile access ensures higher response rate and therefore higher engagement rate".

TalentStream Engage not only helps hiring managers expand their reach to talent but also substantially improves process efficiency and thereby reduces the sourcing cost.